

**Client: Zurich**  
**FutureYou campaign email**

<Email title>

Add your pension to your FutureYou account

<image>

<header>

Get started with FutureYou: find out what your pension's worth.

<body copy>

Hi!

<Column 1>

Great, you've signed up to FutureYou.

Now to make the most of it, why not join your colleagues and add your plan to your account today.

That way you can find out at a glance what your pension's worth, and what you might get at retirement – all the info at your fingertips at a time and place that suits you.

Add my pension <link to sign in page>

<Column 2>

It's easy to find out what your pension's worth.

- Sign in to FutureYou
- Go to 'Add pension plan'
- Tell us your National Insurance number (it should be on your latest payslip) and your pension plan number (you'll find it on your latest statement)

It's that simple to start planning your future.

Tell me what I'm worth <link to sign in page>

<box>

If you've got any questions, contact our friendly team by live chat or email. Or you can just call us on xxx xxxx xxxx

Forgotten your NI number? Click here to find it <link to ???>

<end box>