

Come and see for yourself

Local optician to hold open day at city centre practice

Independent Bath optician Kathryn Anthony is celebrating twenty years in business this week with an open day at her city centre clinic.

Anyone passing by the Pierrepont Street practice on Saturday 21 September can pop in for a glass of bubbly and free prize draw.

“We want people to come in and meet our friendly and professional team,” Kathryn said. “We’ll be on hand to answer any questions they have about our eyecare service, and they can sample the outstanding range of eyewear we offer. And there are refreshments, competitions and prizes!”

Kathryn set up shop in 1993, and has grown the business steadily over the past two decades. “Originally there were just the two of us,” she says. “Now we employ seven staff, all from the local area. What sets us apart is the friendly, family-centred service we offer customers, as well as the professionalism of our staff and quality of products.”

Boasting a loyal customer base and a fresh new look following a rebranding exercise earlier in the year, the future looks bright for the Bath optician.

“We want to say a big thank you to our fantastic customers, most of whom have been with us for years,” Kathryn says, “and encourage new people from the area to come and find out more about our holistic approach to eye care.”

“‘See Better, Look Better, Feel Better’ is our new customer promise,” she says. “You’re all invited to come along and see if we can make that promise come true for you!”

Notes to Editors

The open day takes place on Saturday 21 September 2013, from 9.30am to 5.30pm at Kathryn Anthony Opticians Ltd, 16 Pierrepont Street, Bath BA1 1LA

All enquiries: Kathryn Anthony 01225 464433

kathryn@kathrynanthony.co.uk

<http://www.kathrynanthony.co.uk>

Kathryn Anthony Opticians Ltd’s eye care services include:

- *Fully comprehensive eye examinations, both NHS and private*
- *Detection and diagnosis of common eye conditions using OCT technology and retinal imaging*
- *Contact lens evaluation and fitting, including specialist lenses*
- *Dry eye clinic*

Kathryn Anthony Opticians Ltd was the first practice in Bath to acquire an Optical Coherence Tomographer (OCT); a highly advanced piece of technology that allows accurate diagnosis of conditions such as macular degeneration.

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